

AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN LOCAL TIME

7:30 – 8:25 AM

Registration and Continental Breakfast

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:45 AM

Information Blocking and Right of Access

Sabrina Wilferd, Director, Regulatory Compliance, LifePoint Health

Tyler Golden, Vice President, Corp. Privacy, Community Health Systems

Rita Bowen, Vice President, Privacy, Compliance and HIM Policy, MRO

- Describe challenges and lessons learned from information blocking implementation
- Discuss scoping and enforcement of the right of access
- Examine conflicting regulations, guidance, and interpretations

9:45 – 10:00 AM

Break

10:00 – 11:15 AM

OIG Update

Tony Maffei, Special Agent, US Dept of HHS – OIG

- Gain an understanding of recent investigative results in Tennessee and across the country
- Receive updates on the criminal trials of some opioid providers
- Learn about how OIG handled the pandemic and changes to OIG priorities

11:15 – 11:30 AM

Break

11:30 AM – 12:45 PM

Stark and Anti-Kickback Statute: What You Need to Know About the Regulatory Sprint to Coordinated Care

Stewart Kameen, Partner, Bass Berry & Sims

Kimberly Brandt, Partner, Tarplin, Downs & Young, LLC

- Review the background: How we got here, including background on the shift from volume to value and overcoming regulatory fraud and abuse hurdles
- Discuss how recent changes to the Big Three Stark definitions impact current and future arrangements
- Examine the new value-based enterprise structure and the potential for new value-based arrangements, including arrangements that share upside and downside risk
- Study new opportunities to provide free items and services to patients to support care needs and address unmet needs, including social determinants of health

12:45 – 1:45 PM

Lunch (provided)

1:45 – 2:45 PM

Whistleblower Lawsuits Under the False Claims Act: Implications for Healthcare Providers

Jerry Martin, Partner, Barrett Johnston Martin & Garrison

Justin Pitt, Senior Vice President, Chief Litigation Counsel, Community Health Systems

Matthew Curley, Partner, Bass, Berry & Sims

- Gain an understanding of the qui tam provisions of the False Claims Act
- Gain a greater appreciation for nature and type of False Claims Act qui tam lawsuits most frequently faced by healthcare providers
- Learn how qui tam lawsuits are investigated by the government and litigated by qui tam relators and healthcare providers facing False Claims Act lawsuits
- Learn how False Claims Act lawsuits are resolved and the implications of settlement

2:45 – 3:00 PM

Break

3:00 – 4:15 PM

Conflicts of Interest

Scott Long, Vice President, Chief Compliance Officer, St. Jude Children's Research Hospital

Ted Case, Chief Compliance Officer, Vanderbilt University Medical Center

- Review the conflict-of-interest requirements applicable to federally-funded research and strategies for ensuring compliance with those requirements
- Discuss the federal laws and regulations designed to protect federally-funded research from inappropriate foreign influence, the consequences of noncompliance with those requirements, and the strategies for ensuring compliance
- Examine the legal, regulatory, and reputational risks arising from business and financial relationships between providers of federal healthcare services and manufacturers and suppliers of items and services covered by federal healthcare programs, and the strategies for identifying, documenting, and managing those risks appropriately

4:15 PM

Closing Remarks

Regional Healthcare Compliance Conference



November 5, 2021 • Nashville, TN

SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____ Member/Account ID (if known/applicable) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

| | |
|--|-------|
| <input type="checkbox"/> Member | \$220 |
| <input type="checkbox"/> Non-Member | \$270 |
| <input type="checkbox"/> Registration + First-Time Membership Offer* | \$440 |

*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

Group Discount

| | |
|--|--------|
| <input type="checkbox"/> Group Discount for 3–9** | (\$25) |
| <input type="checkbox"/> Group Discount for 10 or More** | (\$40) |

**See "Group Discount Policy" under "Acknowledgements" below for details.

TOTAL \$ _____

Dietary Needs Request

Dairy Free Gluten Free Kosher Vegetarian Vegan Other _____

HCCA Membership: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Opt-Out: Select if you would like to opt-out of the following:

- Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*.
- Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

SECTION 3 Payment

Online registration at hcca-info.org/regionals

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- I authorize HCCA to charge my credit card: Visa MasterCard Discover American Express

Credit Card Account Number _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at hcca-info.org/conference/tandc, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

By registering for this event, you also agree that you have read and agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release viewable at hcca-info.org/conference/tandc.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Photo/Video Release: By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

New Members: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc.

Frequently Asked Questions

Where will the conference take place?

DoubleTree by Hilton Nashville Downtown
315 4th Avenue North
Nashville, TN 37219-1693

A reduced rate of \$229 single/double occupancy per night plus applicable taxes (There is a 12.000 % per room per night tax, a 2.000 % per room per night secondary tax, a 1.000 % per room per night tertiary tax, and a 0.195 % per room per night quaternary tax) have been arranged for this program. To make reservations online, [click here](#) or call 800.222.8733 and ask for the HCCA Regional group rate.

All reservations must be accompanied by a first night room deposit or guaranteed with a valid major credit card. You may cancel your reservation for no charge three days prior to arrival. Please note the hotel will assess a fee of one night's room and tax if you must cancel after this deadline.

The cutoff date to receive this discounted rate is **Tuesday, October 5, 2021** or once the group block is full, whichever comes first. After the cut-off date, it is at the hotel's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.

What is included in the cost of my attendance?

Access to the sessions, supplemental conference materials, networking opportunities, exhibitor booths (when available), and you will enjoy a complimentary lunch.

What COVID-19 safety precautions will be implemented?

HCCA considers the health and safety of all those at in-person programs a top priority. Although participants should recognize that there is risk involved in attending, HCCA will follow the safety recommendations/guidelines provided by the CDC and other state and local government agencies in place at the time of the event. Additionally, HCCA will follow the venue requirements and work with the venue to provide a safe and enjoyable environment for all participants.

Can I see what sessions will be presented before I arrive on-site?

Yes, program information is posted on the conference website.

Will I receive a recording of this conference?

No. Registered attendees must participate in this event in real time as recordings are not available for any missed sessions. No audio or video recording by attendees is allowed.

Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to helpteam@hcca-info.org for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org.

What do I get with "Registration + First Time Membership?"

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at hcca-info.org/membership. Your membership will begin once payment is received.

How do I use the credit on my account for this event?

You can complete the registration online and select the "Invoice Me" payment option at checkout. Once you receive your confirmation, email helpteam@hcca-info.org or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to helpteam@hcca-info.org to complete your registration.

How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to helpteam@hcca-info.org. A conference credit will be issued for all registration fees paid and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

Who can I notify of special needs or accommodations prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org if you have a special need and/or require an accommodation to participate.

Continuing Education

Can I earn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types.

To see the most up-to-date CEU approval information, go to HCCA's website, hcca-info.org/conferences/regional. Select your regional and choose the Continuing Education option on the left-hand menu.

How many CEUs will I learn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

How do I request CEUs following this regional?

While on-site at this regional conference, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the conference to ccb@compliancecertification.org. Only registered attendees are eligible to request CEUs for participation.

When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your hcca-info.org account, go to your Account Dashboard, and scroll down to View My CEUs.

I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at hcca-info.org/candidate-handbooks to ensure you meet the CEU requirement as well as the work experience requirement.

I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at hcca-info.org/apply-exam.

Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, hcca-info.org/exam-information.

I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org.