

**AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN LOCAL TIME**
**8:25 – 8:30 AM**
**Welcome and Announcements**
**8:30 – 9:30 AM**
**Medicare's 60-Day Repayment Rule: Intersection of Audits and Investigations**

Andrew R. Brenton, Attorney, Husch Blackwell, LLP

Erin E. Burns, Attorney, Husch Blackwell

- Identify provider obligations under the 60-day repayment rule
- Understand the intersection of repayment investigations and Medicare audits
- Recognize importance of audits and appeal outcomes on compliance and repayment investigations

**9:30 – 9:45 AM**
**Break**
**9:45 – 10:45 AM**
**Communicating with Regulators and Enforcement: Try an Open Dialogue**

Jim Rough, President, SunHawk Consulting, LLC

James Schwegel, Special Projects Coordinator, Arizona Attorney General's Office

Vanessa Templeman, Deputy Inspector General, AHCCCS OIG

Gerry Roy, VP, Chief Compliance & Privacy Officer, Phoenix Children's Hospital

- Management knows all too well the consequences of receiving regulatory inquiries, or worse, the consequences a subpoena can have on their reputation, bottom line, and their time
- Learn the importance of building a good working relationship with government representatives
- Learn the importance of accurate, timely, and complete disclosure when reporting or self-disclosing to government representatives

**10:45 – 11:00 AM**
**Break**
**11:00 AM – 12:00 PM**
**How to Integrate Your Compliance Culture in Newly Acquired Facilities**

Duane Majka, USPI Regional Compliance Officer, Tenet Healthcare

Adam Fielding, USPI Regional Compliance Officer, Tenet Healthcare

- Due diligence phase: Outline key drivers of the due diligence phase
- Project planning phase: Highlight crucial steps and deliverables in the active acquisition phase
- Assessment phase: Assess facilities' integration into the compliance program through audits and site visits

**12:00 – 1:00 PM**
**Lunch (provided)**
**1:00 – 2:00 PM**
**Enforcement and Defense: Point and Counterpoint**

Frank Sheeder, Partner, Alston & Bird, LLP

Gerry Roy, VP, Chief Compliance & Privacy Officer, Phoenix Children's Hospital

- Perceptions of law enforcement action and techniques that may or may not be correct
- Common ground in the healthcare fraud arena
- Best practices when law enforcement engages you and your organization

**2:00 – 2:15 PM**
**Break**
**2:15 – 3:15 PM**
**Board Engagement Panel**

Moderator:

Martin Biegelman, Managing Director and Investigations Practice Leader, SunHawk Consulting, LLC

Panelists:

Barbara Martinson, Compliance Officer, Tenet Health

Paul Watson, Board Chair, Summit Healthcare Regional Medical Center

Peter Hathaway, Chair, Audit and Compliance Committee, HonorHealth

Jim Passey, Vice President and Chief Audit & Compliance Officer, HonorHealth

- Recognize the challenges that boards currently have, and will continue to have, with governance and compliance
- Understand board decision-making when faced with issues ripped from the headlines
- Share leading practices for engagement between board members, senior management, and the chief compliance officer

**3:15 – 3:30 PM**
**Break**
**3:30 – 4:30 PM**
**Stark Law and Physician Compensation: Impact of Final Rules (2021) and Emerging Trends**

Robert Wade, Partner, Barnes & Thornburg, LLP

- Fair market value/commercial reasonableness standards and how the final rules have changed the analysis
- Application of benchmark data and use post-final rules
- Migration of compensation from volume to value
- Recent emerging trends (structure of compensation terms, loss, downstream tracking, NPP supervision/credit)

**4:30 PM**
**Conference Adjourns**

# Regional Healthcare Compliance Conference

November 5, 2021 • Scottsdale, AZ



## SECTION 1 Attendee Information

☐ Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other \_\_\_\_\_ Member/Account ID (if known/applicable) \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.) \_\_\_\_\_ Job Title \_\_\_\_\_

Organization (name of employer) \_\_\_\_\_

Street Address \_\_\_\_\_ City/Town \_\_\_\_\_

State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

## SECTION 2 Registration

### Options

<input type="checkbox"/> Member	\$220
<input type="checkbox"/> Non-Member	\$270
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$440

\*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

### Group Discount

<input type="checkbox"/> Group Discount for 3–9**	(\$25)
<input type="checkbox"/> Group Discount for 10 or More**	(\$40)

\*\*See "Group Discount Policy" under "Acknowledgements" below for details.

**TOTAL \$** \_\_\_\_\_

### Dietary Needs Request

☐ Dairy Free ☐ Gluten Free ☐ Kosher ☐ Vegetarian ☐ Vegan ☐ Other \_\_\_\_\_

**HCCA Membership:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [hcca-info.org/membership/tandc](http://hcca-info.org/membership/tandc). To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

**Opt-Out:** Select if you would like to opt-out of the following:

- ☐ Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*.
- ☐ Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

## SECTION 3 Payment

Online registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- ☐ Invoice me
- ☐ Check enclosed (payable to HCCA)
- ☐ Wire transfer requested
- ☐ I authorize HCCA to charge my credit card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

## SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at [hcca-info.org/conference/tandc](http://hcca-info.org/conference/tandc), including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

By registering for this event, you also agree that you have read and agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release viewable at [hcca-info.org/conference/tandc](http://hcca-info.org/conference/tandc).

**Group Discount Policy:** Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

**Photo/Video Release:** By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

**New Members:** By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at [hcca-info.org/membership/tandc](http://hcca-info.org/membership/tandc).

## Frequently Asked Questions

### Where will the conference take place?

Embassy Suites by Hilton – Scottsdale Resort  
5001 N. Scottsdale Road  
Scottsdale, AZ 85250

A reduced rate of \$179 single/double occupancy per night plus applicable taxes (currently 14.02%, subject to change) and resort fees (\$25 per night), has been arranged for the conference. To make your reservation online call (800) 362 – 2779 and ask for the HCCA Scottsdale Regional Conference group rate. Or, reservations can be made with this online [booking link](#).

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Hotel will not hold any reservation unless secured by one of these methods. Individual reservations cancelled less than 48 hours prior to arrival will be billed for the entire reservation amount.

The cutoff date to receive this discounted rate is **Tuesday, October 12, 2021**. After the cutoff date, it is at the hotel's discretion whether to accept additional reservations, which will be subject to prevailing rates and availability.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952 988 0141 or 888 580 8373.

### What is included in the cost of my attendance?

Access to the sessions, supplemental conference materials, networking opportunities, exhibitor booths (when available), and you will enjoy a complimentary lunch.

### What COVID-19 safety precautions will be implemented?

HCCA considers the health and safety of all those at in-person programs a top priority. Although participants should recognize that there is risk involved in attending, HCCA will follow the safety recommendations/guidelines provided by the CDC and other state and local government agencies in place at the time of the event. Additionally, HCCA will follow the venue requirements and work with the venue to provide a safe and enjoyable environment for all participants.

### Can I see what sessions will be presented before I arrive on-site?

Yes, program information is posted on the conference website.

### Will I receive a recording of this conference?

No. Registered attendees must participate in this event in real time as recordings are not available for any missed sessions. No audio or video recording by attendees is allowed.

### Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).

### What do I get with “Registration + First Time Membership?”

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® monthly magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at [hcca-info.org/membership](http://hcca-info.org/membership). Your membership will begin once payment is received.

### How do I use the credit on my account for this event?

You can complete the registration online and select the “Invoice Me” payment option at checkout. Once you receive your confirmation, email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

### Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) to complete your registration.

### How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org). A conference credit will be issued for all registration fees paid and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

### Who can I notify of special needs or accommodations prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) if you have a special need and/or require an accommodation to participate.

## Continuing Education

### Can I earn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types.

To see the most up-to-date CEU approval information, go to HCCA's website, [hcca-info.org/conferences/regional](http://hcca-info.org/conferences/regional). Select your regional and choose the Continuing Education option on the left-hand menu.

### How many CEUs will I earn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

### How do I request CEUs following this regional?

While on-site at this regional conference, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the conference to [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). Only registered attendees are eligible to request CEUs for participation.

### When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate, you can log in to your [hcca-info.org](http://hcca-info.org) account, go to your Account Dashboard, and scroll down to View My CEUs.

### I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at [hcca-info.org/candidate-handbooks](http://hcca-info.org/candidate-handbooks) to ensure you meet the CEU requirement as well as the work experience requirement.

### I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at [hcca-info.org/apply-exam](http://hcca-info.org/apply-exam).

### Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, [hcca-info.org/exam-information](http://hcca-info.org/exam-information).

### I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org).