

St. Louis Regional Healthcare Compliance Conference

February 25, 2022 • Virtual

General and specialty compliance training for every level

Get updates from industry leaders on the latest news in regulatory requirements, compliance enforcement, and strategies for developing and maintaining an effective compliance program within a healthcare setting. You'll have the opportunity to earn Compliance Certification Board (CCB)[®] continuing education units (CEUs) and network with other practitioners in your area!

Register online
hcca-info.org/regionals



AGENDA AND LEARNING OBJECTIVES / ALL TIMES LISTED ARE IN CENTRAL STANDARD TIME (CST)

8:25–8:30 AM CST

Welcome and Announcements

8:30–9:30 AM CST

Enforcement Trends and Updates

Suzanne J. Moore, Assistant United States Attorney, US Attorney’s Office E District of MO

Linda Hanley, Assistant Special Agent in Charge, HHS/OIG/OI

- Understand federal law enforcement tools
- Identify sources of federal healthcare fraud criminal and civil prosecutions
- Explain HHS-OIG current trends and priorities

9:30–9:45 AM CST

Break

9:45–10:45 AM CST

Compliance Data & Analytics: From Risk Assessment to Work Plan

Brigitte Doleshal, Senior Director, Corporate Responsibility, SSM Health

Karye Morgando, System Manager, Corporate Responsibility, SSM Health

Shanna McKellip, Senior Data Scientist, Corporate Responsibility, SSM Health

- Identify opportunities to use data already available from several sources (including government sources) in a manner that proactively identifies compliance risk specific to your organization
- Learn how to analyze and prioritize risks identified via data analysis, data collection, and data trending to generate actionable work plan projects
- Learn how to validate risk data collected to further define project scope based on risks and knowledge of your operations

10:45–11:00 AM CST

Break

11:00 AM–12:00 PM CST

Compliance Plan Tune-Up

David Glaser, Shareholder, Fredrikson & Byron, PA

- Learn how distributing one simple form can dramatically improve your compliance process
- Understand how minor language changes can help (or hurt) your compliance process
- Know how to train your team on how to interact with a wide range of government agents

12:00–1:00 PM CST

Mid-Conference Break

1:00–2:00 PM CST

Cybersecurity in Healthcare

Christopher Cockburn, Cybersecurity Advisor, Cybersecurity and Infrastructure Security Agency (CISA)

- Learn about the Cybersecurity and Infrastructure Security Agency (CISA), and its mission to reduce risk to our Nation’s critical infrastructure
- Understand the cyber threat landscape within the healthcare sector and the mechanics of a cyber attack
- Discuss best practices and security measures healthcare organizations can adopt to better protect themselves, a brief overview on no-cost cybersecurity resources available to the healthcare industry, and other critical infrastructure that can help strengthen their cybersecurity posture

2:00–2:15 PM CST

Break

2:15–3:15 PM CST

Next Generation Root Cause Analysis

James Rose, Managing Director, SunHawk Consulting, LLC

- Identify true root causes that resonate with management
- Understand how to align remediation to risk
- Document root cause analysis and DOJ continuous improvement expectations

3:15–3:30 PM CST

Break

3:30–4:30 PM CST

New Federal Pricing Transparency and Billing Rules: Considerations for Behavioral Health Organizations

Noreen Vergara, Senior Counsel, Husch Blackwell, LLP

- Understand what pricing and rate information does the Hospital Price Transparency Rule, the Transparency in Coverage Final Rule require to be public
- Understand the No Surprises Act’s disclosure requirements and how the law applies to behavioral health services
- Discuss how these laws may affect levels of care specific to behavioral health (e.g. partial hospitalization, involuntary detentions, psychiatric consultations in emergency rooms, etc.)

4:30 PM CST

Conference Adjourns

Regional Healthcare Compliance Conference



St. Louis, MO • February 25, 2022 • Virtual • Central Standard Time (CST)

SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____ Member/Account ID (if known/applicable) _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

<input type="checkbox"/> Member	\$155
<input type="checkbox"/> Non-Member	\$210
<input type="checkbox"/> Registration + First-Time Membership Offer*	\$375

*Save by joining today (first-time members only). Dues renew at \$325. See "Acknowledgements" below for details.

Group Discount

<input type="checkbox"/> Group Discount for 3 or More**	(\$25)
<input type="checkbox"/> Group Discount for 10 or More**	(\$40)

**See "Group Discount Policy" under "Acknowledgments" below for details.

TOTAL \$ _____

HCCA Membership: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Opt-Out: Select if you would like to opt-out of the following:

- Member Magazine Listing: HCCA lists all new members (first and last name, organization, and state or country) in our monthly magazine, *Compliance Today*®.
- Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

SECTION 3 Payment

Online registration at hcca-info.org/regionals

Mail to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. Email this form without credit card information, then call HCCA at 952.988.0141 or 888.580.8373 with your payment.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- I authorize HCCA to charge my credit card: Visa MasterCard Discover American Express

Credit Card Account Number _____ Expiration Date _____

Cardholder Name _____ Cardholder Signature _____

SECTION 4 Acknowledgements

By registering for this event, you agree to the full event Terms and Conditions, viewable at hcca-info.org/conference/tandc, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

This virtual event registration form allows only the registered attendee to stream, participate, and earn CEUs for the event. If a second person would like to join, they must register themselves and have their own unique login to participate. No audio or video recording by attendees is allowed.

Group Discount Policy: Registration forms must be sent together to ensure that the discount is applied. The group discount is not available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Photo/Video Release: By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

New Members: By selecting the Registration + First-Time Membership Offer, you agree to the full membership Terms and Conditions, including the use of your information, viewable at hcca-info.org/membership/tandc.

Frequently Asked Questions

How will I access this event the day it begins?

Before the event starts, you will receive an access email with links to the virtual platform and additional conference information such as the presentations. The email goes out 1–3 days prior to the event start date and is sent to the primary email address on your account. Please be sure to check your spam folder.

What is included in the cost of my attendance?

Virtual access to the sessions, access to any supplemental conference materials, and networking opportunities.

What software is required to attend this event?

We use a variety of platforms based on the needs of each conference, but they are all web-based platforms and require a strong and stable internet connection. We highly recommend testing the platform once the access email is received to confirm you can access the platform, view the video player, and utilize the chat feature. Occasionally, those who access these digital platforms over a VPN can experience technical difficulties. Zoom will be utilized for small group discussions at applicable events, but downloading Zoom is not necessary, as they have a web-based version as well.

Can my co-workers listen in with me using screensharing or sitting together in the same room?

No, each individual who would like participate in the conference needs to complete and submit an individual registration form. We do offer group discounts; please see our group discount options below.

Will I receive a recording of this conference?

Recordings of this event will be available for purchase. Registered attendees have the option to purchase the recordings at a discounted rate. Please visit the event web page to access the recordings order form. No audio or video recording by attendees is allowed.

Is there a group discount—if so, what is it?

Yes, we offer discounts for groups of three or more from the same organization for all our live in-person and virtual events (excluding webinars). Please send all group registration forms together to helpteam@hcca-info.org for processing. A separate registration form is required for each registrant. The group discount is NOT available through online registration. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. For groups of 10 or more, please call 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org

What do I get with “Registration + First Time Membership?”

If you've never been an HCCA member, you can register as a First-Time Member. This gives you HCCA membership at a discounted rate for your first year. You also receive the member rate for the conference. As a member you receive all HCCA member benefits (discounts, *Compliance Today*® magazine, *Ethikos*® digital quarterly newsletter, member-exclusive webinars, and more). A full list of benefits can be viewed at hcca-info.org/membership. Your membership will begin once payment is received.

How do I use the credit on my account for this event?

You can complete the registration online and select the “Invoice Me” payment option at checkout. Once you receive your confirmation, email helpteam@hcca-info.org or call 952.988.0141 or 888.580.8373 to request your credit be applied toward the registration fee.

Can I get the member rate if I am an SCCE member instead of HCCA or vice versa?

Yes. As a member of SCCE or HCCA, you can receive the membership discount for both organizations' conferences; however, this cannot be done online. Please send your registration form via email to helpteam@hcca-info.org to complete your registration.

How can I cancel my registration?

If you need to cancel your participation (or send a substitute), your request must be submitted by email to helpteam@hcca-info.org. A conference credit will be issued for all registration fees paid (minus any cancellation fee) and will expire 12 months from the date of the original canceled event. Conference credits will not be issued if you do not attend the event and have not requested cancellation prior to the event start date. If sending a substitute, an additional fee may apply depending upon the membership status of the substitute.

Who can I notify of special needs or concerns prior to the conference?

Please call HCCA at 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org if you have a special need and/or require an accommodation to participate.

Continuing Education

Can I learn continuing education units (CEUs) for attending this regional conference?

Yes. This conference offers live Compliance Certification Board (CCB)® continuing education units (CEUs) for participation as well as other external credit types. For those attendees seeking these external credit types, you must participate in the conference using the online virtual conference format (not just using the dial-in) for attendance monitoring purposes.

To see the most up-to-date CEU approval information go to HCCA's website, hcca-info.org/conferences/regional. Select your regional, and choose the Continuing Education option on the left-hand menu.

How many CEUs will I learn from attending?

CEUs are assessed based on actual attendance and credit type requested. Should the overall number of education hours you attend or that the regional offers decrease or increase, the maximum number of CEUs available will be changed accordingly.

How do I request CEUs following this regional?

Following this regional, you will be provided the Application for Continuing Education Units (CEUs). To receive CEUs, you must submit this completed application following the regional to ccb@compliancecertification.org. Only registered attendees are eligible to request CEUs for participation.

When will I receive my CEU certificate for participation?

Once your completed Application for Continuing Education Units (CEUs) has been received by our staff, your CEU account will be updated within 2–4 weeks. To view your CCB CEUs and access your certificate you can login to your hcca-info.org account, go to your Account Dashboard, and scroll down to View My CEUs.

I would like to sit for one of the Compliance Certification Board (CCB)® exams following this regional; will I qualify?

In order to qualify for a CCB certification exam, you must review the applicable Candidate Handbook found at hcca-info.org/candidate-handbooks to ensure you meet the CEU requirement as well as the work experience requirement.

I have reviewed the Candidate Handbook and want to apply for the exam as soon as the regional concludes; what's next?

Immediately following the conclusion of the regional, if you have reviewed your Candidate Handbook, submitted your Application for Continuing Education Units (CEUs), and confirmed you will meet the CEU requirements, you can go ahead and apply online for your exam at hcca-info.org/apply-exam.

Can I take my exam remotely?

Yes, CCB offers the flexibility for candidates to take their exam remotely, at a local testing site, or following certain HCCA conferences. To learn more about our various testing options, visit HCCA's website, hcca-info.org/exam-information.

I have more questions about exams and seeking certification; who can help me?

For more questions about CCB certifications, call to speak to a Certification Specialist at 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org.