

Agenda and Learning Objectives

A Virtual Conference

Central Standard Time (CST)

8:10 – 8:15 AM CST

Welcome and Opening Remarks

8:15 – 9:00 AM CST

OIG Update

Jason T. Bell  
Special Agent, Office of Inspector General  
U.S. Department of Health & Human Services

- Overview of national projects involving genetic testing, orthotics, and pharmacy fraud schemes
- Use of data analytics to identify health care fraud trends and target problem providers
- Developing successful partnerships with the compliance community

9:00 – 9:15 AM CST

Break

9:15 – 10:15 AM CST

Compliance Year in Review

Anna Grizzle  
Partner, Bass  
Berry & Sims, PLC

Brian Roark  
Partner, Bass  
Berry & Sims, PLC

- Review the impact of COVID-19 on compliance issues, including an overview of waivers and other developments related to the pandemic
- Discuss 2020 enforcement actions and lessons learned from these matters
- Gain an understanding of expected trends and that may impact compliance efforts in 2021

10:15 – 10:30 AM CST

Break

10:30 – 11:30 AM CST

Managing Compliance to Overcome Chaos

Moderator

Jerod Holloway  
Managing Director, KPMG, LLP

Panel

LT Crozier  
Chief Compliance and Privacy Officer,  
NaviHealth, Inc.

Kathi Whalen  
Senior VP, Chief Ethics and Compliance Officer,  
HCA

Lisa Estrada  
Senior VP, Chief Compliance and Privacy Officer,  
LifePoint Health

- Discuss compliance challenges experienced during the pandemic
- Describe mechanisms for tracking constantly changing legal requirements and standards
- Discuss lessons learned for managing future crises

11:30 AM – 12:15 PM CST

Mid-Conference Break

12:15 – 1:15 PM CST

The Alignment or Misalignment of HIPAA and Part 2

Dan Devore  
Director, Corporate Privacy, CHS

Jaime Pego  
Managing Director  
KPMG, LLP

- Compare and contrast the HIPAA and Part 2 Regulations
- Discuss the Operational Differences between HIPAA and Part 2
- Review Case Studies

1:15 – 1:30 PM CST

Break

1:30 – 2:30 PM CST

Telehealth to the Rescue

Nesrin Tift  
Attorney  
Bass, Berry & Sims LLC

Cari Hollis  
Director, Telehealth, Access & Engagement  
LifePoint Health

2:30 – 2:45 PM CST

Break

2:45 – 3:45 PM CST

AseraCare and its Impact on the False Claims Act

Jack Selden  
Partner, Bradley Arant Boult Cummings, LLP

Kathryn Sasser  
Vice President, Litigation, HCA

- Understand FCA falsity in the context of medical necessity when the controlling guidance is based upon clinical judgment.
- Differentiate between the legal standards for FCA falsity set forth by the 11th Circuit in the Aseracare Hospice case and 3rd Circuit in the Care Alternatives case.
- Understand whether a court may hold that a physician's clinical judgment can be false if both honestly held and reasonable.
- Understand when sub-regulatory agency guidance may be relied upon to prove FCA falsity after the Supreme Court opinion in Allina Health (June 2019).

3:45 – 4:00 PM CST

Break

4:00 – 5:00 PM CST

The Proposed Stark and Anti-Kickback Statute Regulatory Changes

Seema Kanwar  
Senior Associate General Counsel  
LifePoint Health

Scott Richardson  
VP, Associate General Counsel  
LifePoint Health

- Review the proposed rule changes to the federal Stark and Anti-kickback Statutes
- Discuss the impact of the proposed rule changes in the healthcare environment
- Consider how the proposed rule changes should inform a provider's compliance program

5:05 – 6:05 PM CST

Networking and Discussion

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other, and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

SPONSORED BY:



SOC | PCI | HITRUST | FedRAMP | ISO  
Privacy | Cloud Security

## Registration Fee

<input type="checkbox"/>	<b>HCCA Member</b>	\$155
<input type="checkbox"/>	<b>Non-Member</b>	\$195
<input type="checkbox"/>	<b>Registration &amp; HCCA membership*</b>	\$375

\*Save by joining HCCA today (first-time members only) Dues regularly \$325

**TOTAL \$** \_\_\_\_\_

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Work Phone

Email (required)

## Payment

Online registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

Fax this form to 952.988.0146

Email this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me  
 Check enclosed (payable to HCCA)  
 Wire transfer requested  
 Credit card: I authorize HCCA to charge my:  
 Visa  MasterCard  Discover  American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## Virtual Conference

### How does a virtual event work?

On November 13 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

### Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

**COMPLIANCE CERTIFICATION BOARD (CCB)**<sup>®</sup>: CCB has approved a maximum of 8.1 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance—Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional—Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional—International (CCEP-I)<sup>®</sup>.

**AAPC**: This program has the prior approval of the AAPC for 6.5 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE**: The Health Care Compliance Association is authorized to award 6.75 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA**: This program has been approved for a total of 6.5 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**NASBA/CPE**: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org). Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 8.0 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141.

**NURSING CREDIT**: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 8.1 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at 1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences](http://hcca-info.org/all-conferences). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**ACKNOWLEDGMENTS**: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at [hcca-info.org/regionals](http://hcca-info.org/regionals).

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.