

Agenda and Learning Objectives

A Virtual Conference

Eastern Standard Time (EST)

8:25 – 8:30 AM EST

Welcome and Announcements

8:30 – 9:30 AM EST

Telehealth and CMS: Bringing Care to the Patient

Dr. Scott H. Lawrence
Acting Deputy Director, Division of Practitioner Services, CMS

- Understand the flexibilities CMS implemented in response to the COVID-19 public health emergency
- Examine how CMS allows, manages, and enforces telehealth services for Medicare beneficiaries
- Discuss CMS’s vision for telehealth in the future

9:30 – 9:45 AM EST

Break

9:45 – 10:45 AM EST

Expanding the Use of Telehealth: Business and Legal Implications

Liz Whalley Buono
Partner
Hancock Daniel

- Assessing key telemedicine compliance issues
- Identifying when in-person patient care is required
- Planning for post-PHE Telemedicine practice

10:45 – 11:00 AM EST

Break

11:00 AM – 12:00 PM EST

Emerging Areas of Fraud and Abuse Enforcement

James Sheehan
Chief, Charities Bureau
NY Attorney General

Eric Atkinson
Director
Hancock Daniel

- Managing conflict of interest and related party transactions in healthcare organizations
- Compensation issues for physicians and executives: Stark, nonprofit law, Internal Revenue Code
- Physician and hospital interactions with pharmaceutical assistance programs for patients - compliance learning from recent Corporate Integrity Agreements

12:00 – 1:00 PM EST

Mid-Conference Break

1:00 – 2:00 PM EST

Compliance and Clinicians: Infectious Disease Compliance Issues and Related Surveys and Inspections Considerations

Dr. Peter Buckley
Dean, School of Medicine, Executive Vice President for Medical Affairs
VCU Health System

Mary Malone
Partner
Hancock Daniel

- Gain familiarity with the background of infectious diseases and related healthcare issues generally
- Understand compliance protocols for infection control in hospitals and their application to COVID and other infectious diseases
- Identify legal triggers related to non-compliance with infection control protocols and how to avoid issues through infection compliance readiness

2:00 – 2:15 PM EST

Break

2:15 – 3:15 PM EST

Remote Compliance: Maintaining Effectiveness During Crisis

Lori Foley
Managing Principal of Compliance
PYA, P.C.

Kristen Davidson
Manager
PYA, P.C.

- Identifying and prioritizing risk during a crisis
- Managing compliance programs and people remotely
- Handling more with less – the effects of furloughs and layoffs on compliance

3:15 – 3:30 PM EST

Break

3:30 – 4:30 PM EST

Key Compliance Challenges in the Physician Practice Setting

John M. Poma
Chief Legal Counsel
Tidewater Physicians Multispecialty Group

- Develop an enterprise risk management strategy as a foundation to an organization’s compliance program
- Foster an organizational culture and articulate shared values to support a robust compliance program
- Create reporting structures that encourage employees and stakeholders to bring issues forward (related to culture)
- Educate physicians and obtain buy-in as to why both top down and bottom up compliance is important

4:35 – 5:35 PM EST

Networking and Discussion

Connect with your fellow attendees and enjoy a free-flowing conversation about what stood out during the sessions or a compliance challenge you want feedback on. The objective here is to enable conference participants to network with and learn from each other, and help overcome the isolation of the past months. This optional networking event will be held on Zoom and participants may choose to be on camera.

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Registration Fee

<input type="checkbox"/>	HCCA Member	\$155
<input type="checkbox"/>	Non-Member	\$195
<input type="checkbox"/>	Registration & HCCA membership*	\$375

*Save by joining HCCA today (first-time members only) Dues regularly \$325

TOTAL \$ _____

Contact Information

Mr Mrs Ms Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

Payment

Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

Fax this form to 952.988.0146

Email this form to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

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 Check enclosed (payable to HCCA)
 Wire transfer requested
 Credit card: I authorize HCCA to charge my:
 Visa MasterCard Discover American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Richmond Regional Healthcare Compliance Conference to a virtual conference.

How does a virtual event work?

On December 11 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education

Credits are assessed based on actual attendance and credit type requested. Should the overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

COMPLIANCE CERTIFICATION BOARD (CCB)[®]: CCB has approved a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

AAPC: This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

AHIMA: This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org. Sponsor Identification No: 105638. The education level for this activity is considered basic. No prerequisites are required for this education. Delivery Method: Group Live. Advanced Preparation: None. A recommended maximum of 7.2 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a group-live activity in the recommended field of study of Specialized Knowledge. For more information regarding administrative policies such as complaints or refunds, call 888.580.8373 or +1 952.988.0141

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

HCCA is in the process of applying for additional external continuing education units (CEUs). Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. Only requests from registered attendees will be considered. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email ccb@compliancecertification.org. To see the most up-to-date CEU information go to HCCA's website, hcca-info.org/all-conferences. Select your conference, and then select the "Continuing Education" option on the left hand menu.

ACKNOWLEDGMENTS: By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at hcca-info.org/regionals.

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit hcca-info.org/privacy.

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.