

Agenda and Learning Objectives

A Virtual Conference

Eastern Daylight Time (EDT)

8:25 – 8:30 AM EDT

Welcome and Opening Remarks

Lawrence Vernaglia
Partner, Foley & Lardner LLP

Karen Murray
SVP Chief Compliance Officer
Steward Health Care System

8:30 – 9:30 AM EDT

Hot Revenue Cycle Compliance Topics

Steve Gillis
Director, Compliance & Coding, Billing & Audit at
Partners Healthcare

Daniel Esquibel
Senior Manager, Risk and Financial Advisory, Deloitte

- Provides an overview of price transparency rules for hospitals, including definition of standard charges and requirements for machine-readable and customer-friendly files
- Highlights strategic considerations for health systems of the Transparency in Coverage rule for payers, including employers offering self-funded coverage
- Addresses interaction of price transparency regulatory initiative with other federal rulemaking activities
- Identify new billing compliance risk areas that should be evaluated based on industry changes and recent OIG and other government agency reports
- Discuss methods for evaluating and monitoring new billing compliance risk areas

9:30 – 9:45 AM EDT **Break**

9:45 – 10:45 AM EDT

Covid-19 Compliance Panel Discussion Session I; Patient and Employee Privacy

Beth Guttoff (Facilitator)
Chief Compliance & Privacy Officer
Elliot Health System

Rick King, MSJ, CHC, CIPP/US
Chief Compliance Officer
UMass Memorial Medical Center

Todd Torres, Esq.
Associate General Counsel
UMass Memorial Health Care

- This interactive panel discussion is the first of two sessions in which compliance professionals will share their experiences as it relates to the Covid-19 pandemic. This session will focus on the impact that Covid-19 had on both patient and employee privacy. The following are some key topics that will be discussed:
 - Patient Privacy Considerations
 - Employee Privacy Considerations
 - Telehealth Privacy Considerations
- Submit your questions prior to the conference and the panel will include your question in the panel discussion. "Live" questions may also be submitted during the session.

10:45 – 11:00 AM EDT **Break**

11:00 AM – 12:00 PM EDT

Covid-19 Compliance Panel Discussion Session II

Jim Bryant (Facilitator)
Vice President & Chief Compliance Officer
Brigham Health

Beth Guttoff
Chief Compliance & Privacy Officer
Elliot Health System

Rick King, MSJ, CHC, CIPP/US
Chief Compliance Officer
UMass Memorial Medical Center

Lawrence Vernaglia
Partner, Foley and Lardner LLP

- Key compliance risks, e.g. HIPAA Privacy & Security, Telehealth, EMTALA, Alternate Care Sites, Federal and State grants
 - Impacts to compliance programs, e.g. changing roles and responsibilities, staffing and budget reductions, compliance workplans
 - Post pandemic planning, e.g. pandemic-specific workplan

12:00 – 1:00 PM EDT

Mid-Conference Break

1:00 – 2:00 PM EDT

Keeping it Fresh: Strategies for Individual Development for Compliance and Privacy Professionals

Danielle M. Fagan, MSW, LICSW
President & CEO- Anytime Leadership
Clinical Performance Solutions Partner-
Lifespan, Adjunct Faculty- Johnson & Wales
University

Donna Schneider, RN, MBA, CPHQ, CPC-P,
CHC, CPCO, CHPC
Vice President, Corporate Compliance &
Internal Audit, Lifespan Health System

We all feel the effects of being "too busy" and finding time to invest in our own development is often a challenge. At the same time, the landscape of our work is ever changing, requiring us to stay current.

- Strategies for successful professional development for Compliance & Privacy staff, with a focus on leading self
- Participants will be inspired to increase their investment in their personal talent development and thrive in the workforce
- We will explore the importance and impact of individual growth, self-management, and staying current while on your Compliance & Privacy career journey

2:00 – 2:15 PM EDT **Break**

2:15 – 3:15 PM EDT

Government Enforcement Panel

Gregg Shapiro
Chief, Affirmative Civil Enforcement Unit
U.S. Attorney's Office, District of Massachusetts

Amanda Strachan
Chief, Health Care Fraud Unit, Criminal Division,
U.S. Attorney's Office District
of Massachusetts

Michael Fee
Partner, Health Care & Life Sciences Group
Verrill Dana LLP

- Discussion of DOJ Criminal and Civil Enforcement Priorities
- Emerging criminal and civil enforcement trends
- Recent cases, settlement agreements, CIAs, and related issues
- The role of data in criminal and civil healthcare fraud cases

3:15 – 3:30 PM EDT **Break**

3:30 – 4:30 PM

Reading the Tea Leaves: Projecting Change in the Healthcare Industry Relating to the 2020 Presidential Election

Mike Capuano
Director of Public Affairs, Foley & Lardner LLP

Mike Crossen
Partner, Foley & Lardner, LLP

- Key health policy issues on the platforms of each candidate
- Predictions for what changes hospitals and other providers could expect following January 2021 inauguration
- What should a compliance officer be thinking about for projecting out the next 18 months

4:30 PM EDT

Conference Adjourns

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Online registration at hcca-info.org/regionals

Mail this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358, USA

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Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Boston Regional Healthcare Compliance Conference to a virtual conference.

How does a virtual event work?

On September 11 login using the link and access provided during the scheduled session times to watch and listen to the speakers and ask questions live.

Continuing Education*

HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

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COMPLIANCE CERTIFICATION BOARD (CCB): CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F)[®], Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F)[®], Certified Compliance & Ethics Professional—International (CCEP-I)[®].

*Only registered attendees are eligible to request CEUs for participation.

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This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.