

Times listed on agenda are in local time for the location of the regional. This agenda is in Pacific Daylight Time PDT

8:25 – 8:30 AM PDT

**Welcome and Announcements**

8:30 – 9:30 AM PDT

**How to Self-Promote while Remaining True to yourself – Finding and Leading with Your Own Voice**

Marti Arvin  
VP, Audit Strategy  
CynergisTek

- Podcast as a case study plus creating a podcast as part of your Compliance Communications Plan
- Playing an active role on social media – tips for interaction and engagement
- Collaborating with members of the Compliance Community – work on projects with external Compliance colleagues to help build your network before you need it.

9:30 - 9:45 AM PDT

**Break**

9:45 – 10:45 AM PDT

**What is Records Management... And Why Should I Care?**

Barbara Benson  
Director, Records Management Services  
University Records Officer

- The ROI of records management
- Accountability and the establishment of standards to minimize risk
- There must be some rules we have to follow— compliance responsibility

10:45 - 11:00 AM PDT

**Break**

11:00 AM – 12:00 PM PDT

**Math and Mayhem**

Larissa Payne  
Director Medicaid Fraud Division  
Washington Attorney General's Division

Matt Kuehn  
Civil Section Chief Medicaid Fraud Division  
Washington Attorney General's Division

Melody Crick Peters  
Criminal Section Chief Medicaid Fraud Division  
Washington Attorney General's Division

- Overview of the Washington Medicaid Fraud Control Division, including authority, jurisdiction and organization
- Highlights of recently prosecuted cases around the State of Washington demonstrating the types of fact patterns and trends we are seeing and some investigative strategies
- Highlights of recent civil cases locally and national, demonstrating the types of fact patterns and trends we are seeing and some investigative strategies

12:00 - 1:00 PM PDT

**Lunch Break**

1:00 - 2:00 PM PDT

**Consent Issues with Minors**

Denise Atwood  
Chief Risk Officer  
District Medical Group

- Minors accessing health care – required consent
- Status of the minor and guardianship issues
- Three steps to comply with mature minor rule
- Case studies – open discussion with participants

2:00 – 2:15 PM PDT

**Break**

2:15 - 3:15 PM PDT

**The Art of Benchmarking for Risk: How to Target Your Outliers Without Needing a Math Degree**

Jared Krawczyk  
Director  
Nektar Analytics

- Explore benchmarking techniques needed to assess the risk of a physician's coding patterns (E/Ms, Modifiers, Productivity, Procedural Billing)
- Demonstrate how to organize the analysis results into one comprehensive physician compliance scorecard
- Discuss how to apply the benchmarking results for the entire medical group into a singular prioritized audit plan (Providing actual example audit plans)

3:15 - 3:30 PM PDT

**Break**

3:30 - 4:30 PM PDT

**Attorney Contacts, Subpoenas, Depositions, & Testimony – How Having a Legal Proceedings Consultant Can Protect Your Institution**

Brandy Bewley  
Legal Proceedings Consultant  
University of Washington

- Understand a treating provider's role in a patient's legal matter as well as the provider's rights, obligations, and options related to attorney requests
- Understand the HIPAA requirements that must be met to ensure a healthcare provider and institution are complying with applicable laws
- Understand how a legal proceedings consultant can benefit a healthcare institution and play an important role in protecting it from liability exposure by helping its providers better understand applicable laws and policies to facilitate cooperation with the legal process

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## Registration Fee

<input type="checkbox"/>	<b>HCCA Member</b>	\$155
<input type="checkbox"/>	<b>Non-Member</b>	\$195
<input type="checkbox"/>	<b>Registration &amp; HCCA membership*</b>	\$375

\*Save by joining HCCA today (first-time members only) Dues regularly \$325

**TOTAL \$** \_\_\_\_\_

## Contact Information

Mr  Mrs  Ms  Dr

Member/Account ID (if known)

First Name MI Last Name

Credentials (CHC, CCEP, etc.)

Job Title

Organization (Name of Employer)

Street Address

City/Town State/Province

Zip/Postal Code Country

Work Phone

Email (required)

## Payment

**Online** registration at [hcca-info.org/regionals](http://hcca-info.org/regionals)

**Mail** this form to HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435-2358

**Fax** this form to 952.988.0146

**Email** this form to [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org) — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- Credit card: I authorize HCCA to charge my:
- Visa  MasterCard  Discover  American Express

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

## Virtual Conference

Due to the Coronavirus outbreak, HCCA has converted the Seattle Regional Healthcare Compliance Conference to a virtual conference.

### How does a virtual event work?

On June 5 login using the link provided in your confirmation email during the scheduled session times to watch and listen to the speakers and ask questions live (just like you would onsite).

**NOTE:** Only registered attendees are eligible to request CEUs for participation. Attendees must participate in the virtual conference using the online virtual conference format (not just using the dial in) for attendance monitoring purposes.

**CONTINUING EDUCATION:** HCCA is in the process of applying for additional external continuing education units (CEUs). Should overall number of education hours decrease or increase, the maximum number of CEUs available will be changed accordingly. Credits are assessed based on actual attendance and credit type requested.

Approval quantities and types vary by state or certifying body. For entities that have granted prior approval for this event, credits will be awarded in accordance with their requirements. CEU totals are subject to change.

Upon request, if there is sufficient time and we are able to meet their requirements, HCCA may submit this course to additional states or entities for consideration. If you would like to make a request, please contact us at +1 952.988.0141 or 888.580.8373 or email [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org). To see the most up-to-date CEU information go to HCCA's website, [hcca-info.org/all-conferences-home-page](http://hcca-info.org/all-conferences-home-page). Select your conference, and then select the "Continuing Education" option on the left hand menu.

**AAPC:** This program has the prior approval of the AAPC for 6.0 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 6.0 clock hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

**AHIMA:** This program has been approved for a total of 6.0 continuing education unit(s) (CEUs). The CEUs are acceptable for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**COMPLIANCE CERTIFICATION BOARD (CCB):** CCB has awarded a maximum of 7.2 CEUs for these certifications: Certified in Healthcare Compliance (CHC)<sup>®</sup>, Certified in Healthcare Compliance—Fellow (CHC-F)<sup>®</sup>, Certified in Healthcare Privacy Compliance (CHPC)<sup>®</sup>, Certified in Healthcare Research Compliance (CHRC)<sup>®</sup>, Certified Compliance & Ethics Professional (CCEP)<sup>®</sup>, Certified Compliance & Ethics Professional—Fellow (CCEP-F)<sup>®</sup>, Certified Compliance & Ethics Professional—International (CCEP-I)<sup>®</sup>.

**NURSING CREDIT:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 7.2 contact hour(s). The following states will not accept California Board of Registered Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit California Board of Registered Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@compliancecertification.org](mailto:ccb@compliancecertification.org) with any questions you may have. Oncology nurses who are certified by ONCC may request California nursing credit (check box or indicate "Nursing" on the CEU form).

**ACKNOWLEDGMENTS:** By submitting this registration, you agree to the full Terms and Conditions, including the use of your information, viewable at [hcca-info.org/regionals](http://hcca-info.org/regionals).

Your information (postal address) may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for marketing and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit [hcca-info.org/privacy](http://hcca-info.org/privacy).

Virtual sessions will be recorded. By participating in an HCCA conference, you grant HCCA, or anyone authorized by HCCA, the right to use or publish in print or electronic medium any photograph or video containing your image or likeness for educational, news, or promotional purposes without compensation.

This virtual conference is only for the registered attendee and does not allow for more than one person on each dial in. If a second person would like to join they must fill a second registration form out. Only registered attendees are eligible to request CEUs for participation.

Group discounts are not applicable to virtual events.