

Dear Business Partner,

You are invited to sponsor and exhibit at HCCA’s Managed Care Compliance Conference. This year, we are offering our attendees an in-person live event and we are excited to share the sponsorship and exhibiting opportunities we have planned.

Throughout these pages, you’ll find the information that matters most when considering an exhibiting and/or sponsorship opportunity for your organization. Please review the content provided here, and if you have questions, reach out to me personally. I look forward to working with you!

Sincerely,



Lori Dahmes
Exhibitor Account Executive
952.567.6213
lori.dahmes@corporatecompliance.org

HCCA is always looking for new and innovative ways for our partners to realize ROI on their sponsorship investments. If you don’t see a sponsorship opportunity in this guide that fits your needs, and have a unique idea that you’d like to discuss, please reach out.

How to become a sponsor in three easy steps

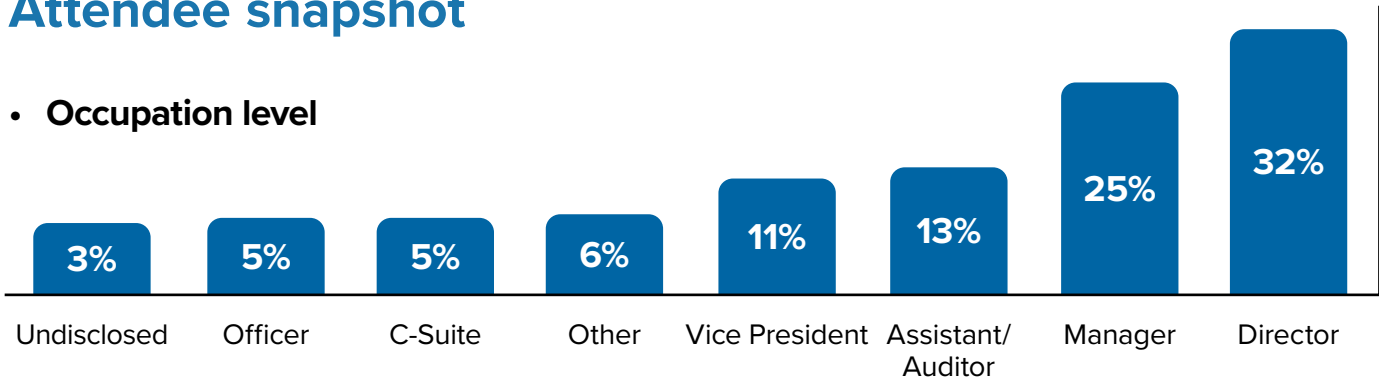


Why exhibit and/or sponsor?

- Target healthcare compliance professionals working in health systems, hospitals, physician practices, and clinics
- Meet key decision-makers from a variety of healthcare organizations
- Take advantage of networking opportunities during conference breaks in which we encourage attendees to visit with exhibitors
- Receive the post-conference attendee list
- Be listed in the exhibitor/sponsor online directory

Attendee snapshot

- **Occupation level**



* Data reflected from attendee data collected during the 2021 Managed Care Compliance Conference.

Exhibit for maximum exposure

Exhibit Set-Up

Sunday, January 30

11:15 AM – 3:30 PM*

Exhibit Viewing Hours

Sunday, January 30

4:00 – 5:30 PM

Monday, January 31

7:00 AM – 6:00 PM

Tuesday, January 32

7:00 – 10:45 AM

Teardown

Tuesday, January 32

10:45 – 11:45 AM*

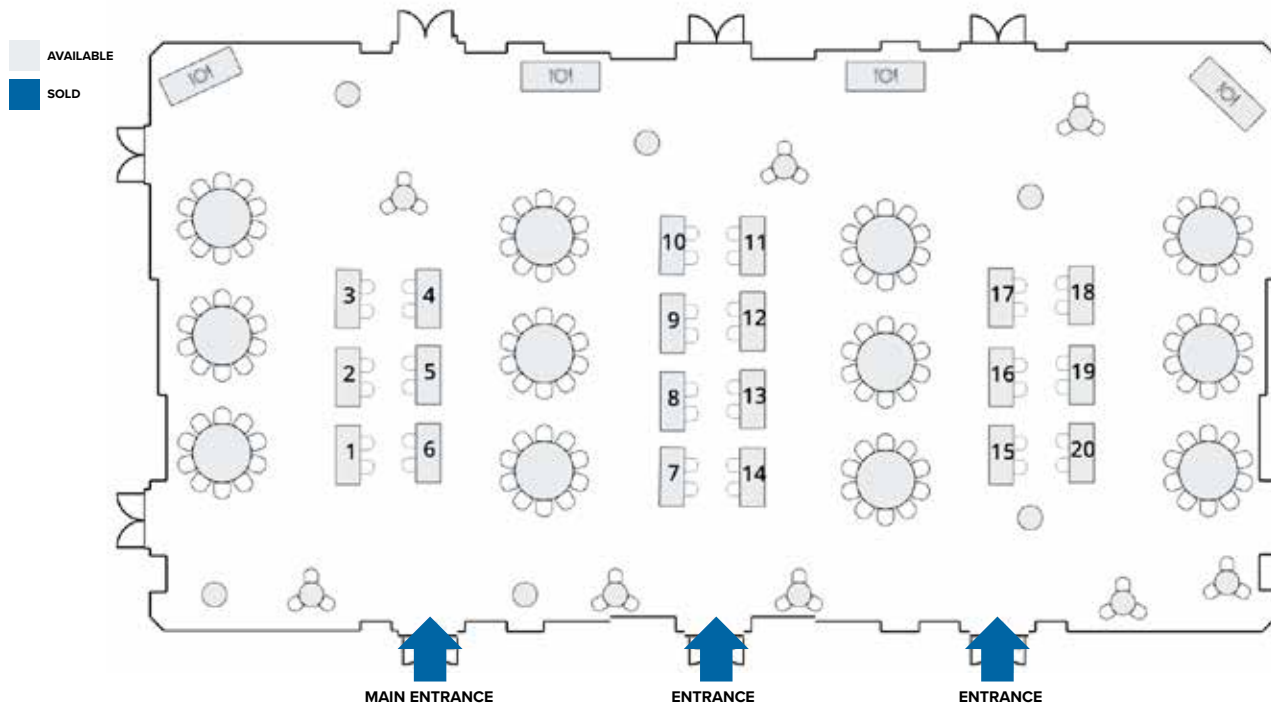
Times and layout are subject to change and will be confirmed prior to the event. Exhibitors are not required to staff booths during times attendees are in session. Additional information will be provided upon receipt of your application and payment.

** Includes space for a small display to set on the table, or a maximum of two banner stands

* Please contact Lori Dahmes if you are unable to set up or tear down during the specified time slots. lori.dahmes@corporatecompliance.org | 888.580.8373

Exhibitor Pricing & Benefits

Table-top exhibit display	\$1,650
6' draped table**	✓
Two chairs	✓
Wastebasket	✓
Company name, website address, and link to online company description (700 characters max.) and logo at hcca-info.org/managedcare	✓
Two exhibit staff badges (exhibit area only access) Additional at \$250 each	✓
Two reduced rate attendee full conference registrations per company at \$450 each	✓



Sponsorship Opportunities

Increase your brand awareness among this highly relevant audience with a sponsorship package:

Sponsorship Levels

- PLATINUM \$10,000 or more
- GOLD \$7,000 or more
- SILVER \$4,500 or more

HCCA requests that **sponsorship applications and logo be received by December 29, 2021** to guarantee return recognition in conference materials and onsite signage. Sponsor is responsible for package price and HCCA is responsible for all other sponsorship costs.

Sponsorship Benefits

	PLATINUM	GOLD	SILVER
Package price	\$10,000	\$7,000	\$4,500
Recognition in opening session general session slides	✓	✓	✓
Dedicated recognition slide in opening general session slides	✓		
Company name recognition in all attendee emails	✓		
Booth and additional promotional opportunities	20%	15%	10%
Full conferences passes included	3	2	1
Logo displayed on conference signage	✓	✓	✓
Logo on home page of the event website with a link to your company's website	✓	✓	✓

PLATINUM

Wi-Fi: One of the first questions asked at any event is, "What is the wi-fi password?" Your Wi-Fi sponsorship will provide wireless internet for the attendees. Sponsorship includes your company logo in the conference guide, and signage throughout the conference promoting access to wireless internet. This may or may not include a redirect splash page, which is dependent on availability at the property. [\$10,000]

Conference bags: Logo will be placed on one side of the sponsorship bags distributed to all conference attendees. Includes a full page or postcard conference insert with a special message from you to stop by and visit your booth. [\$10,000]

Conference journals: Your company logo will be debossed on the cover of a 6" x 8" soft, faux-leather journal. Journals will be distributed to all conference attendees. [\$10,000]

Lanyards: Attendees will wear your company name/logo around their necks. [\$10,000]

GOLD

Networking breaks: Provide a special snack for attendees. Choose from options such as pretzels, trail mix, ice cream, or popcorn. Your company name will be displayed on signage near the food stations during the break. [\$7,000]

Welcome reception: The welcome reception provides attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Your company name will be displayed on signage in the reception area. [\$7,000]

Monday reception: The reception on Monday evening provides attendees the opportunity to greet old friends, make new acquaintances, and visit with exhibitors in a casual and festive environment. Your company name will be displayed on signage in the reception area. [\$7,000]

SILVER

Conference notepads: Your company logo and web address will appear on notepads distributed to all conference attendees. [\$4,500]

Portable phone chargers: Help attendees keep their phones charged by sponsoring portable phone chargers where your logo and company information will be displayed. Attendees pick up a charger in the conference registration area or at your booth and charge their device while in sessions, at lunch, or networking events. Chargers are returned when the device is charged. [\$4,500]

SpeedNetworking: You have the option to give a two-minute presentation at the beginning of the SpeedNetworking event and have your company handouts available to participants. Company logo on emails promoting this activity. [\$4,500]

About the conference

HCCA’s Annual Managed Care Compliance Conference is an educational and networking event for those who manage compliance for health plan providers. Attendees learn the latest practices, share strategies, and connect with peers and mentors who work in the industry.

Exclusive exhibit hall hours

Sunday, January 30

Welcome reception 4:00–5:30 PM

Monday, January 31

Breakfast 7:00–8:00 AM

Networking break 9:15–9:45 AM

Networking break 10:45–11:00 AM

Dessert 12:00–1:15 PM

Networking break 2:15–2:30 PM

Networking break 3:30–3:45 PM

Networking reception 4:45–6:00 PM

Tuesday, February 1

Breakfast 7:00–7:55 AM

Networking break 9:00–9:30 AM

Networking break 10:30–10:45 AM

Dates to remember

Deadline to receive exhibit/sponsor application 12/29/2021

Exhibitor conference registration forms due 1/14/2022

Full payment due 1/29/2022

About HCCA

Health Care Compliance Association (HCCA) is a member-based association for healthcare compliance professionals. Serving more than 12,000 members across the country, we’re dedicated to enabling the lasting success and integrity of those working in, working with, or supporting healthcare organizations.

Connect with our compliance community:

- 50+ local and virtual conferences per year
- Weekly webinars
- *Compliance Today*, our monthly magazine for members
- *The Compliance & Ethics Blog* and *Compliance Perspectives* podcast
- *Compliance Weekly News (CWN)*, our weekly email newsletter
- *HCCAnet*, our thriving online social network, as well as on LinkedIn, Facebook and Twitter

HCCA expands your reach

As a sponsor, we get your name out in front of HCCA members, email subscribers, and conference attendees.

- Logo appears in event marketing emails
- Logo appears in slideshows presented to conference attendees
- All sponsors thanked in opening remarks
- Logo and description posted on event exhibitors/sponsors page on the HCCA website.

Hotel & conference location

Sheraton Grand at Wild Horse Pass

5594 W. Wild Horse Pass Blvd.
Phoenix, AZ 85226
wildhorsepassresort.com

The Sheraton Grand at Wild Horse Pass is the official conference hotel for the 2022 Managed Care Compliance Conference. Rate and reservation information is available at hcca-info.org/2022ManagedCare

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link on the conference website. If you have concerns or questions, please contact +1 952.933.4977 or 888.277.4977.



Sponsor/Exhibitor application



Managed Care Compliance Conference • Jan 30 – Feb 1, 2022

Sponsor/Exhibitor Information

Organization _____

Street Address _____

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____

Email _____

Contact Person's Full Name _____

Contact Person's Job Title _____

Billing Contact

Billing Contact's Full Name _____

Billing Contact's Job Title _____

Billing Contact's Email _____

Sponsorship Opportunities

PLATINUM LEVEL

- Wi-Fi \$10,000
- Conference bags \$10,000
- Conference journals. \$10,000
- Lanyards \$10,000

GOLD LEVEL

- Networking breaks \$7,000
- Welcome reception \$7,000
- Monday reception \$7,000

SILVER LEVEL

- Conference notepads. \$4,500
- Portable phone-chargers. \$4,500
- SpeedNetworking \$4,500

TOTAL \$ _____

Booth Rental (includes two Exhibit Hall badges per 10' x 10' space)

Table-Top Exhibit Space _____ @ \$1,650 = \$ _____
(includes 2 Exhibit Area badges)

Additional exhibit staff badges* _____ @ \$250 = \$ _____
(allows access to Exhibit Area ONLY)

TOTAL \$ _____

Table location (see floor plan on page 4 for location numbers):

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Payment

A 50% deposit is required for all tabletop exhibits and sponsorship. Balance must be paid in full and received by HCCA by January 28, 2022. Cancellation fee for exhibit and/or sponsorships is the 50% deposit if cancelled before December 30, 2021. No refunds will be made after this date. Deposits are non-refundable.

TODAY'S DEPOSIT \$ _____ (out of TOTAL \$ _____)

Mail to SCCE, 6462 City West Parkway, Eden Prairie, MN 55344 USA

Fax to 952.988.0146

Email to helpteam@hcca-info.org — Due to PCI compliance, do not provide credit card information via email. You may email this form (without credit card information), then call HCCA at 888.580.8373 with payment information.

- Invoice me
- Check enclosed (payable to HCCA)
- Wire transfer requested
- Credit card: I authorize HCCA to charge my:
 - Visa Mastercard Discover American Express
- 50% deposit Payment in full

Credit Card Account Number

Credit Card Expiration Date

Cardholder Name

Cardholder Signature

Authorized Signature

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's firm. By signing below, I hereby certify that I have read and will abide by the exhibitor Terms and Conditions viewable at hcca-info.org/conferences/sponsoring-and-exhibiting/TandC, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. To see the full use of your information or if you wish to opt-out, visit corporatecompliance.org/privacy.

In addition, all participants of our in-person conferences will be required to agree to the Personal Accountability Commitment, the Assumption of Risk, and the Liability Waiver and Release, viewable at corporatecompliance.org/conference/tandc.

Authorized Signature

OFFICE USE ONLY

Date received _____ By _____ Invoice _____